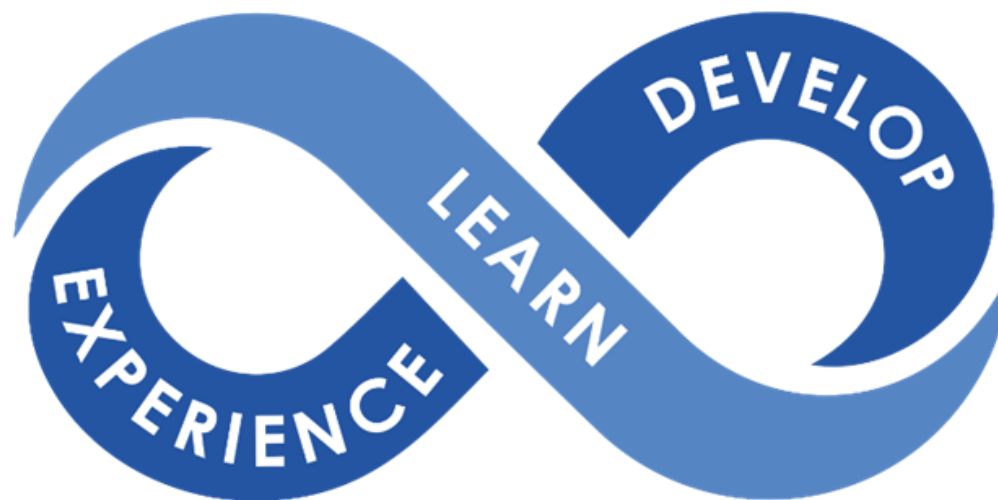


Evaluation Webinar
Wednesday 17 September 2025

Adventures Away from Home



UK YOUTH

Agenda

- Context to the evaluation
- Focus of the 2025/26 Evaluation
- Evaluation requirements
- Tools
- Q&A

Housekeeping

- This session will be recorded and published for reference
- Please keep yourself muted if you are not speaking
- Throughout, feel free to post questions in the chat and we will respond either as we go via the chat, or in the open Q&A session at the end.

If you have a more specific question, or we don't cover it in this session, please email: aafh@ukyouth.org and include 'evaluation' in the subject line.

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Context - Why evaluate AAfH?

Requirement of our funding.

Inform government, funders, and wider outdoor learning/youth work policy worlds.

Improve how we deliver.

Context – Previous Evaluations

High level of demand for OL opportunities.

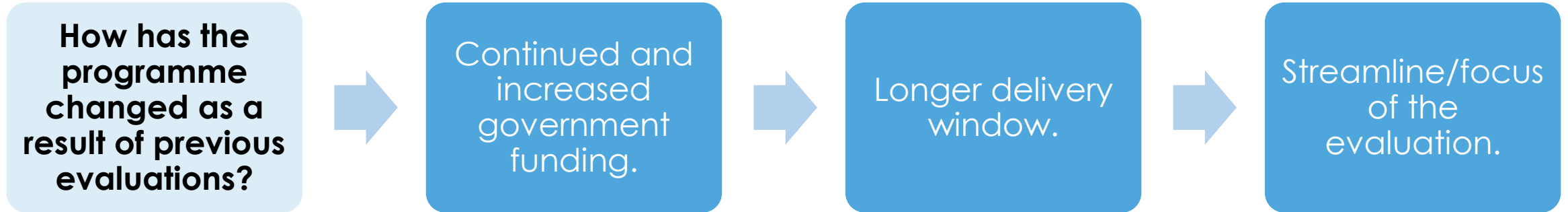
OL sector able to mobilise rapidly and reach diverse cohorts of young people, and provide high quality OL experiences.

Positive relationship between OL and improving young people's socioemotional skills.

Positive outcomes for youth group leaders (esp. improved relationships with young people and learning new skills)

Positive outcomes for outdoor learning providers, range of onward impacts.

Context – Impact



Changes to 2025/26 evaluation

Four main changes from previous years:

- **Practical:** UpShot system
- **Focus:** Wellbeing measurement
- **Number of tools/sample sizes:** reduced from previous year
- **Methods:** Optional interviews (youth groups leaders) and focus group (outdoor learning providers)

Focus of 2025/26 evaluation

Young People - How do short-term outdoor learning experiences support young people facing barriers to participation improve their wellbeing and socio-emotional skills?

Youth Group Leaders - How do short-term outdoor learning experiences support youth practitioners to develop stronger relationships with young people, gain new skills, and contribute to their professional development?

Outdoor Learning Providers - What is the experience of outdoor learning providers in delivering AAfH?

UK Youth & Beyond - What are the 'hidden barriers' that prevent young people from accessing outdoor learning? Who is not engaging in AAfH and why?

Evaluation Requirments

Tool	Sample
Youth Group Leader young person Registration Form	All young people
Young person's pre-/post-/6-month questionnaire.	x3 per attending youth groups
Young person's change stories: Stories of the most significant changes experienced by young people	x2 per delivery provider
Quality assurance and learning site visits	c.5% of delivery providers
Outdoor Learning Providers endline survey	x1 per delivery provider
Outdoor Learning Provider focus group	Optional
Youth Group Leader endline survey	Sent to all youth group leaders
Youth Group Leader interviews	Optional



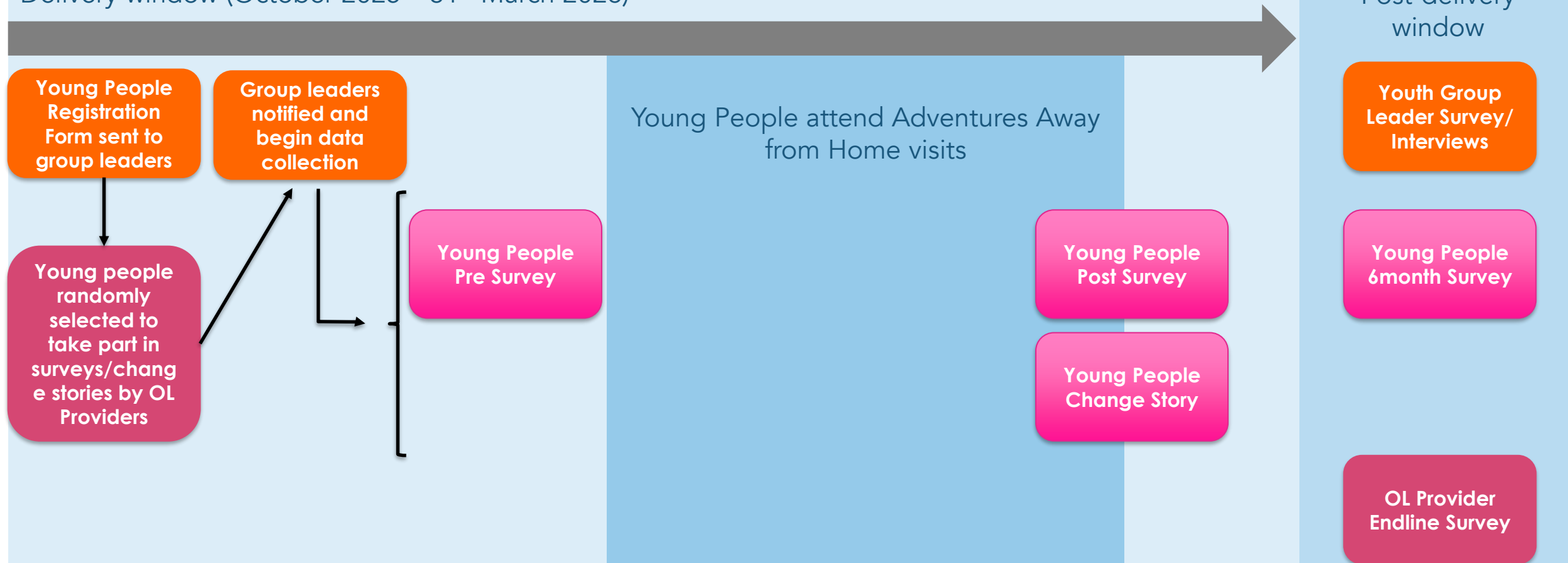
Evaluation Requirements



- Designed with and for OL/physical activity practitioners. Mobile optimised and user friendly.
- All young person/youth group data will be collected through this system, and UpShot have robust data protection and security processes in place.
- UpShot will be providing full training, recorded walkthroughs, and dedicated live support to troubleshoot any issues.

Sample Evaluation Timeline

Delivery window (October 2025 – 31st March 2026)



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Tool: Young People's Registration Form

- **What is it?** This online form will be sent out to youth groups by OL Providers via UpShot. It will ask them to provide details of attending youth groups, date of visits, type of visit, and demographic/barrier data of attending young people per group.

This will include age, gender, ethnicity, physical disability, SEND status, Young People's post-codes, previous OL experience, and an open text box to highlight any other barriers young people may experience.

- **Why is it required?** This allows us to understanding who we are reaching and understand impact per characteristic/type of visit.
- **Sample:** All attending young people

Tool: Young person's survey

- **What is it?** A short online form, sent out by OL providers to youth group leaders, via UpShot. The questionnaire covers: ONS-4 Wellbeing questions and 2-3 additional outdoor learning specific questions.

Back-end access to survey completion rates shared by the OL provider and UK Youth.

We are asking young people to do this before (2 wks), immediately after (2 wks), and then 6 months after their OL experience.

- **Why is it required?** Explore impact of OL on young people's wellbeing in the short and medium term.
- **Sample:** 3 random young people per attending youth group.

Tool: Young person's change story

- **What is it?** Stories of the most significant changes experienced by young people. This will use a template provided by UK Youth and be submitted via UpShot.
- **Why is it required?** This helps bring the OL experience 'to life' and focuses on young people's socioemotional skills development. It also provides young people with the opportunity to highlight which aspect of the experience was most important to them
- **Sample:** All OL providers required to collect a minimum of two young person's change stories from Youth Group leaders and then submit via UpShot.

The Youth Group leader completes these with the young people. These should be the same young people who were randomly selected to complete the pre/post/6month surveys.

Tool: Quality Assurance Site Visits

- **What is it?** Quality assurance visits from UK Youth's OL Team
- **Why is it required?** To reflect on the standards/features of high-quality OL experiences and how socioemotional skills development is embedded into delivery.
- **Sample:** We expect to complete c. 20 of these across the cohort of OL providers. These will be arranged with you.

Tool: OL Provider Endline Survey

- **What is it?** Short online form completed at the end of delivery period. This will focus on your overall experience, reflect on new ways of working/relationships, and provide opportunity for feedback.
- **Why is it required?** This is one of the main ways that you can tell us what did/didn't work about the delivery and evaluation.
- **Sample:** 1 response for all OL Providers
- **+ optional focus group.** Recruited via the endline survey, and taking place April – May 2026. This will a chance for you to share your experience/expertise on the 'hidden barriers' that you seen, that prevent some young people from being able to take part in OL experiences.

Tool: Youth Group Leader Endline Survey

- **What is it?** Short online form completed by youth group leaders after their AAfH experience. Sent out via UpShot by UK Youth. Focus on their experience, new skills, and relationships with young people that developed through their OL experience.
- **Why is it required?** Ensure group leader insight is captured.
- **Sample:** Sent out to all youth group leaders.
- **+ Optional interviews.** Similar to OL Provider focus group. These will focus on the 'hidden barriers' research question.

Questions?

Reminder: You can email aafh@ukyouth.org
Please put 'evaluation' in subject line.