



The Joined Up Institute

Information for organisations



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Why JUI?

This new programme will **lead positive change in the systems that support young people.**

The different professionals who support young people know that we need to work together if we are going to solve the complex challenges that young people face.

There are already excellent examples of collaboration in action (initiatives such as Young Future Hubs, Violence Reduction Networks, Integrated Care Boards, development of the National Youth Strategy).

Despite this, there are still barriers which prevent professionals collaborating, including:

- Not enough investment in continuing professional development (CPD)
- Over-stretched systems addressing increasing and changing needs
- Limited opportunities for professionals to learn from one another about what's working across sectors.

The Joined Up Institute aims to support a stronger cross sector system focused on preventative strategies that will improve young people's lives in the future.



Why UK Youth?

UK Youth is the UK's leading youth work charity with a vision that all young people are equipped to thrive and empowered to contribute at every stage of their lives.

Everything we do at UK Youth is in order to ensure our society understands, champions and delivers for all young people.

Our role in the JUI is to:

- Amplify and showcase the already great work existing in Leicester
- Support network building across sectors to create stronger relationships
- Shift power to a select group of local stewards to ensure the sustainability of the JUI
- Replicate the model in other locations needing support.



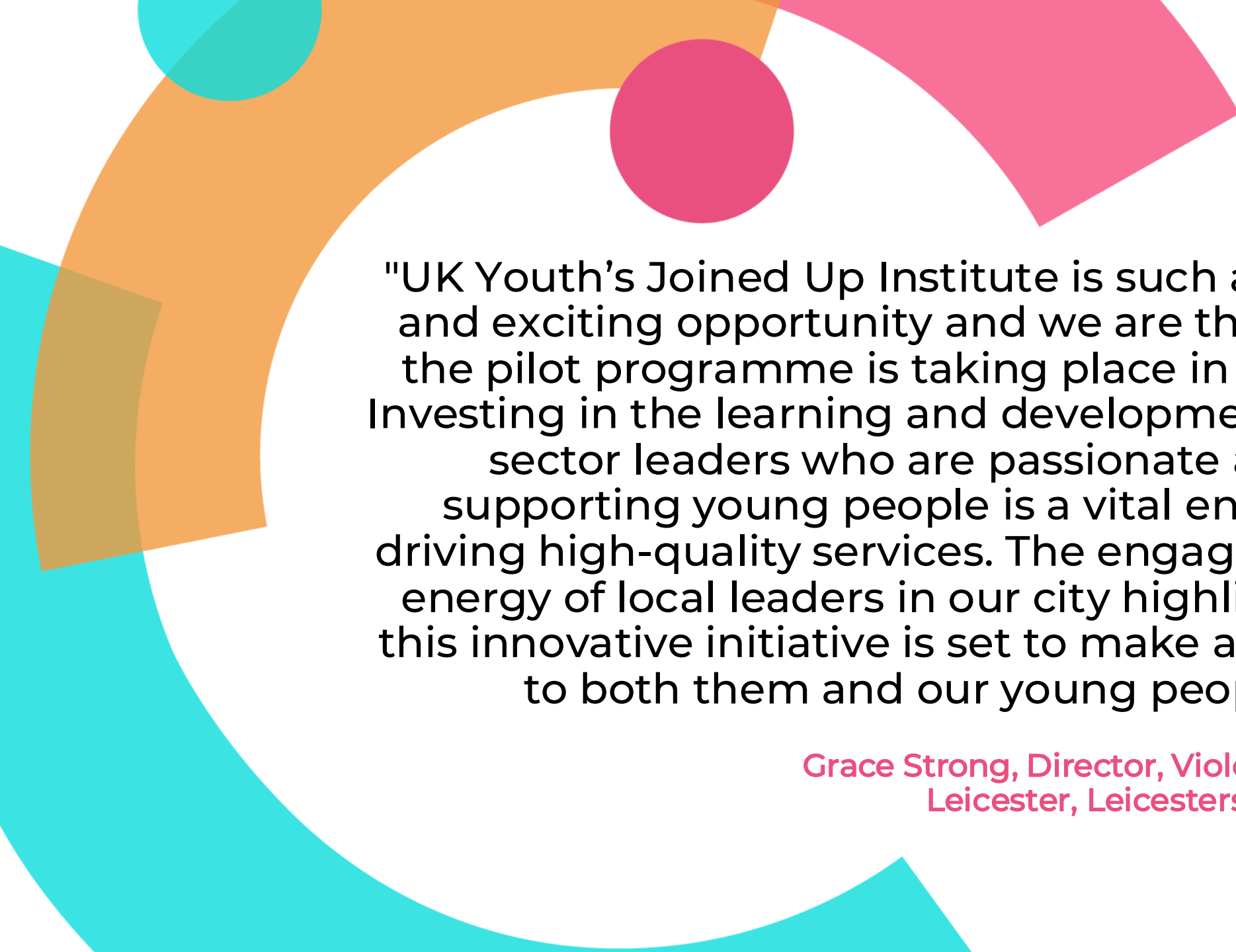
Work to date

The Joined Up Institute follows the success of the Joined Up Summit, a collaborative one-day event that took place in November 2024.

The Summit saw over 500 young people join senior leaders from youth-facing sectors, along with funders, business leaders, and policymakers.

Since then, UK Youth have been co-designing the programme together with young people and partners from youth-facing sectors in Leicester.





"UK Youth's Joined Up Institute is such a welcome and exciting opportunity and we are thrilled that the pilot programme is taking place in Leicester. Investing in the learning and development of cross-sector leaders who are passionate about supporting young people is a vital enabler to driving high-quality services. The engagement and energy of local leaders in our city highlights how this innovative initiative is set to make a difference to both them and our young people."

Grace Strong, Director, Violence Reduction Network,
Leicester, Leicestershire and Rutland

About the programme

The Joined Up Institute is a **new, ambitious year-long programme** that aims to **strengthen connections between the sectors** that support young people. The programme **will develop and empower emerging leaders to collaborate, learn, and drive change** to support young people.

The **pilot** will take place in **Leicester** and will bring together 300 people that champion racial equity, preventative and systemic practice, lived experience and ambitious leadership – from sectors including youth work, education, healthcare, social care, youth justice, and more – to learn and build connections.

Through three full-day events and supplementary online learning, participants will **deepen professional relationships across sectors, understand what works** in different contexts, and develop the skills to lead **systemic change that will transform young people's lives** in the future.



Who is it for?

The Joined Up Institute will bring together **emerging leaders from all the sectors that support young people to develop a collaborative approach to improving young people's futures. The list of sectors, below, is not exhaustive;** we want to hear from everyone who is interested in being part of this ambitious new programme.



Who are we looking for?

Essential Criteria

In order to join the programme, an applicant must be:

- Be at least 18 years old
- Working or volunteering in a youth facing sector
- Carrying out this role in the city of Leicester
- Able to commit 6 days during working hours across the year to the programme

Emerging Leaders

- They may be in a position (a paid role or in a voluntary capacity) where they can influence the practice of others and help shape positive outcomes for young people (e.g. they may be a middle leader within your organisation, a well networked practitioner, or a member of board or advisory group)
- They would like to take an active leadership role in influencing the hearts and minds of other people in the sector, and a wider set of decision makers
- They have a vision of how they want their role to evolve and shape youth futures.

4 attributes

We will review applications on the [Big Change's 4 leadership pillars](#):

- **Purpose:** Looks at personal/lived experience, values & motivation.
- **Growth:** Looks at openness to learning, self-awareness & desire for development.
- **Agency:** Looks at vision, commitment to change & willingness to challenge the status quo.
- **Relationships:** Looks at collaboration, network-building and system leadership mindset.

Inclusion

We particularly encourage applications from:

- Young people aged 18-25
- Those from Global Majority backgrounds
- Those who consider themselves disabled /with long term health conditions

What's involved?



People will attend three in-person day-long workshops, have access to online learning and join a community of practice.

Event 1: **Deepening community and relationships**

with a focus on developing mutual understanding, trust and relationship building between different sectors and with young people.

Event 2: **Knowing what works and what could work**

with a focus on sharing and evaluating evidence of what works across different sectors, and young people's lived experiences.

Event 3: **Learning to lead change in new contexts**

with a focus on sharing what is working in Leicester at the moment, and exploring highlights from each community of practice.

Ongoing: **Online training and development**

UKY supports participants with ongoing communities of practice events, online training and learning opportunities.

Benefits of the programme

Benefits to individuals

The **learning goals** are:

- Deepening community and relationships
- Knowing what works in other sectors and what could work
- Learning to lead change in different contexts.

The Joined Up Institute provides:

- Access to exclusive training sessions and resources
- Opportunities to expand professional networks
- Recognition as a leader in cross sector collaboration.

Benefits to your organisation

By joining the programme, emerging leaders in your organisation will foster a culture of collaboration that will ultimately improve service delivery and contribute to wider change to transform young people's futures.

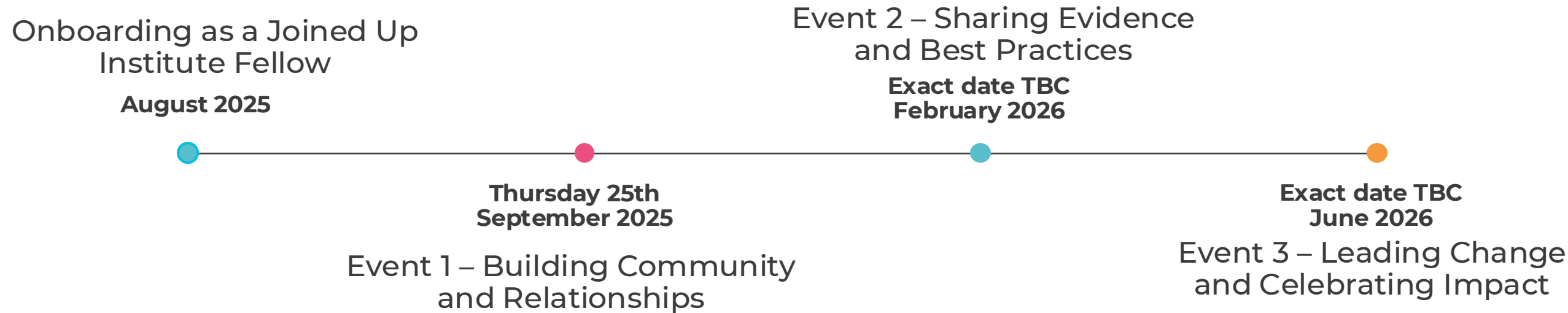
- Strengthened partnerships across sectors
- Improved understanding of holistic approaches to youth development
- Enhanced capacity to implement evidence-based practices
- Contribution to a unified vision for youth services in Leicester.

Benefits to the wider community

The aim of the Joined Up Institute is to strengthen cross sector working, supporting the leaders of tomorrow build trust, share resources, and create lasting impact for young people.

- Increased coordination and resource sharing
- Integrated and more effective support systems for young people
- Sustainable impact in Leicester through strengthening collaborative efforts
- Successful pilot will be emulated elsewhere, improving young people's lives in the future.

What does the year look like?



The three in-person events will be supported by online learning, and community of practice events.

Applications close on 16 July 2025

How your organisation can support



If there are emerging leaders in your organisation who you think would thrive as part of the Joined Up Institute, you can support them in the following ways.

The Programme should equate to approximately 1.5 days per quarter.

Time to attend events:

People will be required to attend 3x full-day sessions during working hours as part of the programme.

These will take place in September, February and June.

Support for online learning:

People will also be required to undertake online learning to supplement the in-person events and support their development journey.

Encourage networking:

The Joined Up Institute aims to support emerging leaders to build their networks and connect with others – participants are encouraged to join our Community of Practice.

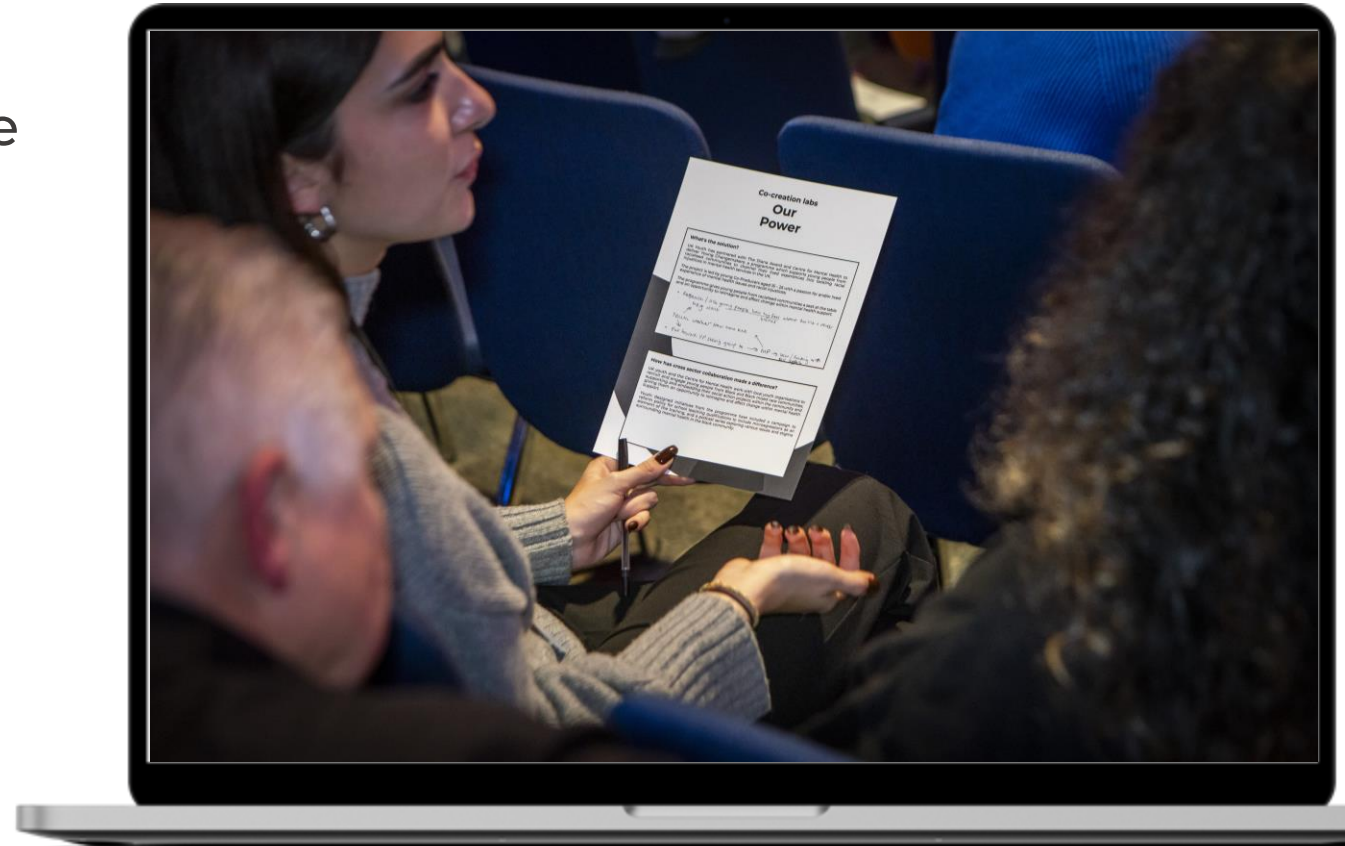
If you would like to help spread the word about the Joined Up Institute amongst your leadership teams or your organisational and personal networks, we have provided template copy and other assets for you to share – as a Toolkit at the end of this pack.

Applications

Please help us spread the word...

You can help support emerging leaders interested in The Joined Up Institute by directing them to the [Joined Up Institute website](#).

- We are holding **online webinars every Thursday** for people who are interested in joining the programme
- The online application form will take 30-45 minutes to complete
- Deadline: applications must be received by midnight on **Wednesday 16 July 2025**
- People who have been selected to take part in the programme will be notified **w/c Monday 4 August 2025**



FAQs



Is there a cost to taking part?

No. The Joined Up Institute is free to take part in for individuals. However, while there is no financial cost, we acknowledge that there is a time cost to joining the programme and **we are asking people to check with their line manager before submitting an application.**

Can anyone join the JUI?

To join the Joined Up Institute people must be over the age of 18, working in the city of Leicester and be able to commit c. 6 days of their time during working hours across the September 2025 to June 2026 period.

What if I don't work in Leicester?

People elsewhere in the UK can sign up to be part of our [mailing list](#) to stay up to date with the latest sector news, hear about what works and find out where the Joined Up Institute is coming to next.

Do people need to attend in person?

Yes, there are 3 in person workshop days, based in central Leicester, that people will need to be able to attend and there will be online training to complete between these events. **We are asking applicants to ensure they have discussed the opportunity with their line manager.**

How much time will it take?

The programme will require people to commit approx. 6 days across the September to June period: 3 days for the in-person events and 3 days for online learning, networking and communities of practice. There may be opportunities for deeper levels of engagement as the programme progresses.

I have some more questions...

That's great, please reach out to joined_up@ukyouth.org with your query and we will get back to you as soon as possible.



Toolkit

In this next section, you will find sample copy and assets to help you spread the word about the Joined Up Institute on socials and by email.



Social Media Copy



Short-form content (X/Blue Sky)

We're supporting the launch of the **Joined Up Institute**: a free, funded year-long development programme for emerging leaders working in sectors supporting young people in Leicester.

Find out more at: <https://www.ukyouth.org/what-we-do/joined-up-institute/>

Applications deadline: 16 July

#JoinedUpInstitute #Leicester
#SystemsChange #YouthWork
#Leadership

Long-form content copy (Facebook/LinkedIn)

We're proud to support the launch of the **Joined Up Institute** – a pioneering professional development programme for emerging leaders in Leicester. This **free, funded year-long programme** is for people working with or for young people — across sectors including youth work, social care, education, healthcare (incl. mental health), youth justice, local government, sport & outdoor learning, and community organisations.

The Joined Up Institute will bring together over 300 professionals in Leicester to:

- Build relationships across sectors
- Learn from one another about what's working
- Lead change where it matters most

If you work in or lead a youth-serving organisation, **please consider applying or share this with your networks**

Join one of the [weekly info sessions](#) to learn more

To find out how to apply, visit: <https://www.ukyouth.org/what-we-do/joined-up-institute/>

Applications deadline: Wednesday 16 July 2025

#JoinedUpInstitute #Leadership #YouthSector #CrossSector #Leicester #ProfessionalDevelopment
#SystemsLeadership

Social Media Graphics



We hope these assets will support you to post on social media and share the Joined Up Institute with your network.

General Social Media Graphic: Option 1



UK YOUTH

SUPPORTING THE LEADERS OF TOMORROW

Applications now open for the **Joined Up Institute**

A **free, year-long leadership programme** for emerging professionals in youth-facing sectors.

Deadline: 16 July 2025

#JoinedUpInstitute

General Social Media Graphic: Option 2

Applications now open for the **Joined Up Institute**

A **free**, year-long leadership programme for emerging leaders in youth-facing sectors.

ukyouth.org/joined-up-institute

Deadline: 16 July 2025

#JoinedUpInstitute

UK YOUTH



Leicester Specific Social Media Graphic

UK YOUTH

Introducing the



Applications now open

Deadline: 16 July 2025



Please tag UK Youth with the following tags on each platform.



@uk.youth



@ukyouth



@UKYouth



@UK Youth



[Download the assets here](#)

Newsletter Copy



Please use or tailor the below copy if sharing communications, about the Joined Up Institute, in a newsletter:

Subject: Join a bold new programme to lead change for Young People in Leicester

Applications are now open for the Joined Up Institute — a **free, year-long development programme** for emerging leaders working directly with or indirectly for young people in Leicester.

The Joined Up Institute will bring together 300 changemakers who:

- Are over 18 and work in the city of Leicester
- Want to build deeper relationships across sectors
- Are committed to making Leicester City a better place for young people

3 full day in person events, online training and communities of practice will help you:

- Deepen community relationships
- Know what works – and what could work
- Learn to lead change in new contexts

Join [weekly info sessions](https://www.ukyouth.org/what-we-do/joined-up-institute/) to learn more and apply before **Wednesday 16 July**:

<https://www.ukyouth.org/what-we-do/joined-up-institute/>

Please help us spread the word by sharing this with your network and help shape the future of the sectors that support young people in Leicester.



UK YOUTH

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