

Hatch 2023 – 2024 Programme Information

Locations for Hatch 2023-2024

We are continuing to work with current Hatch partners in the following areas:

North West: Greater Manchester, Blackburn, Burnley

West Midlands: Birmingham, Wolverhampton and the Black Country

Scotland: Central Belt and Aberdeen

We are wishing to recruit new partners in Essex and Merseyside.

These may be new or current Hatch organisations.

- In Essex, we wish to recruit one new partner to deliver the programme in Basildon and/or Southend-on-sea.
- In Merseyside, we wish to contract with an organisation running Liverpool and/or The Wirral

How to Apply

Expressions of Interest should be made via our online portal at <https://my.ukyouth.org/my-account/dashboard/>. Users will first need to sign up to a new account or log in, and once you have verified your email and signed up, you will be asked to complete your registration and link your account to an organisation. For this application round, applicants should select "administrator" when choosing their relationship (even if the other relationships apply). This will allow the user to apply for grants and programmes. Users should then find the resources, and space to apply for programmes and grants under 'My account'. If you have any trouble with this, please contact programmes@ukyouth.org.

The deadline for applications is 5pm on 15th December 2023. We encourage early applications.

Programme Overview

Hatch is an employability programme for young people aged 16-25 who are not in education, employment or training or are at risk of being so. The programme is run in partnership between UK Youth and KFC. The programme is currently coming towards the end of its second year, gearing up to begin year 3 from January 2024. We will discuss and confirm delivery targets during contracting, but as a guide, delivery partners will be contracted to support between 20 and 120 young people

each to complete the programme. The programme is split into the following phases:

Phase 1: Building Partnerships

In the first phase of the programme (January 2024-March 2024), youth organisations will be funded to:

- Establish a Community Link Work approach to build partnerships with local employers in order to create work experience placements for young people outside of those available through KFC. You will be given a target which identifies how many non-KFC placements you must find.
- Liaise with referral partners and begin to recruit young people to undertake the programme during phase 2, including delivering 1:1 support to young people to overcome barriers to participation.
- Participate in co-design discussions with UK Youth to support the development of the programme to ensure it best meets the needs of the young people you work with.
- Design and deliver one or more networking event(s) in which employers, youth workers, young people and KFC staff will come together to support partnership building and co-design.
- Begin to establish relationships with the KFC staff in your local area, this will include a visit to a local KFC to experience a 'day in the life of a KFC staff member'.
- Connect with existing Hatch delivery partners to share previous learnings and understand the programme on the ground.

Phase 2: Curriculum Delivery, Work Placements and Wrap-around Support

In the second phase of the programme (March 2024-November 2024), youth organisations will be funded to:

- Recruit young people onto the programme including an initial 1:1 with a youth worker to sign the young person up, ensure the programme is right for them and discuss any reasonable adjustments.
- Deliver 15 to 20 hours of pre-employment workshops to 5 groups of young people following the timeline set out by UK Youth (curriculum documents, recruitment assets and support will be provided by UK Youth).
- Support young people to complete 4 weeks of paid work experience (around 13 hours a week) at either KFC or one of the local work experience opportunities sourced by the youth organisation during phase 1. Youth

workers will support young people throughout their placement and will be required to complete a midpoint check-in with them.

- Keep in touch with restaurant managers and other work placement supervisors throughout work experience to keep up to date with young person progress
- Keep in touch with your UK Youth Project Officer to update them on programme progress and attend monthly regional Hatch Chats to share best practice, tips and advice with other delivery partners
- Run a wrap-up session and mock interviews in partnership with KFC staff
- Support those young people wishing to take up a guaranteed interview with KFC upon completion of the programme to prepare for and engage with this opportunity.
- Provide a 3-month follow-up check-in after young people have completed the programme.

Funding Available

Funding for delivery partners will vary, depending on how many young people you are contracted to support to complete the programme. Delivery targets and funding amounts will be discussed and confirmed with delivery partners following selection of delivery partners, but an indicative guide is as follows:

Number of young people	20	40	100
Funding for curriculum delivery and wrap-around support	£16,500	£24,750	£57,750
Funding for building local partnerships	£11,500	£11,500	£11,500
Total funding possible	£28,000	£36,250	£69,250

Indicative Programme Journey



