

**Engaging young people
in social action and
social learning**

UK YOUTH

Housekeeping

- We will be recording for those not present today - if you would prefer to not be filmed, please turn your camera off
- Refrain from using the chat until the BSL Interpreter confirms access to zoom functions
- Please keep yourself muted whilst not speaking
- There will also be a Q&A at the end for you to ask questions

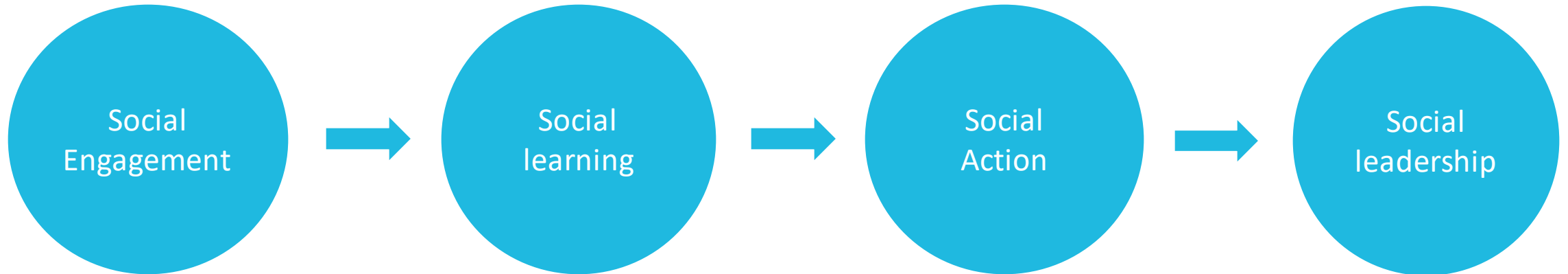
Scavenger Hunt

You have a couple of minutes to find an object which reminds you of social action. This can be your own social action, a young person's social action (perhaps a young person that you work with) or an object which reminds you of famous social action movements

Agenda

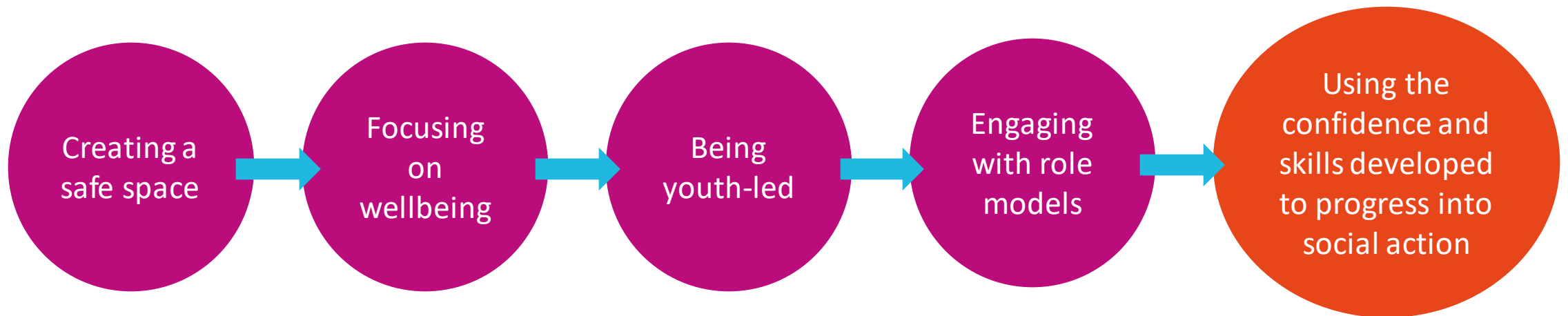
- What is Social Learning and Social Action?
- #iwill principles
- Youth development journey
- Social Action examples
- Additional tools to support your practice
- Toolkit
- Q&A

Development journey



Social Learning

Social learning encompasses the emotional and social capabilities we all need throughout life, including becoming self-aware and receptive, motivated and resilient, confident and an effective communicator, and learning how to take personal responsibility.



What is social action?

Youth-led social action: the practical actions undertaken by children and young people in service of others to create positive change. It can include activities like campaigning, fundraising & volunteering, all of which create a dual benefit to communities and young people themselves.

Through Social Learning, young people decide as a team what they want to do and with the support of their youth worker, they will create, plan & deliver their social action projects. They could also work with local partners, community members to deliver their projects.



High quality social action: #iwill principles



Youth development journey



Social action projects

The Boathouse Youth, a youth organisation in Blackpool, decided to do a social action project around periods in schools as part of the EmpowHER project. Young people felt that they weren't learning enough about periods at school and that free products should be available in their toilets. They did some research in schools to see if other pupils felt the same. They wrote a group letter to their headteacher to lobby for change to their school's stance on the issue and asked other pupils to sign the letter in support.

A group of care experienced young people at Greater Manchester Youth Network, delivered a social action event with a sports/refugee social action theme. They started playing football at GMYN and really enjoyed it so decided to share their love of football as well as highlight their experiences of being asylum seekers in the UK. They ran a 5 a side football tournament with around 50 young people. They targeted young people who have arrived in the UK as unaccompanied asylum seeking children and also provided awards and refreshments after the event.

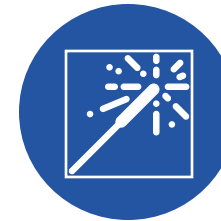
How to get started



Adapting your language –
Framing social action in terms of helping people or making changes in the community



Actions speak louder – Give young people real life examples!



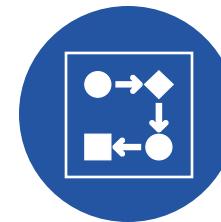
Find your spark – Think about challenges you think need to be made in your own lives, your community and world



Have a clear aim



Connect with your community



Closing the loop – feedback matters

Activity

Your Turn to design a Social Action Project!

Theme: Cost of living crisis

Example of cost of living social action projects – Stanleys Community Centre in Morecambe decided to raise awareness of what poverty means to them by creating a youtube video with their thoughts around poverty. They also made a low cost meal from 'the tin can cookbook' and served this to members of the community such as the council, mayors and partners of the youth org

Additional tools to support your practice

- **Community mapping**
- **Social action pitch days**
- **Demonstrating Impact**

Community Mapping

Build networks, create community cohesion and leave a legacy!

The screenshot shows the myCommunity website search interface. At the top, there is a purple navigation bar with the myCommunity logo on the left and links for 'About us', 'Sign up', and 'Log in' on the right. Below the navigation bar, a search query is displayed: "I need help creating partnerships to engage with local businesses". Below the query, there is a prompt: "For more personalised results, tell us about yourself or your organisation:". This is followed by three filter dropdowns: "Charitable Company", "West Midlands", and "Stage?". The "Stage?" dropdown is open, showing options: "Not started yet", "Starting up", "Growing", "Stable", and "In decline". Below the filters are two buttons: "Search" (green) and "Start again" (grey). At the bottom of the search results area, it says "Found 20 results" and "Sort by relevance". There are also page navigation controls: "Page 1 2 Next". At the very bottom, there is a green paperclip icon and a button that says "Save these search results" above the UK YOUTH logo.

myCommunity [About us](#) [Sign up](#) [Log in](#)

“ I need help creating partnerships to engage with local businesses ”

For more personalised results, tell us about yourself or your organisation:

Charitable Company West Midlands Stage?

Search Start again

Stage?
Not started yet
Starting up
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Found 20 results | Sort by relevance

Page 1 2 Next ▶

Save these search results

UK YOUTH

Run pitch days

Build confidence

Develop skills

Include members of the community

Showcase your work!

Demonstrate impact



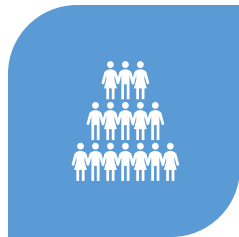
WHAT NEED IS YOUR
PROJECT MEETING?



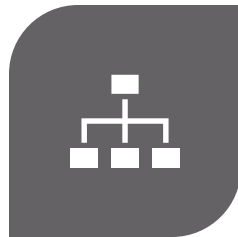
WHAT'S THE PROBLEM
YOU'RE TRYING TO
TACKLE?



WHO BENEFITS FROM
WHAT YOU'RE DOING?



WHAT DO YOU (AND
OTHERS) DO THAT MAKES
A REAL DIFFERENCE?



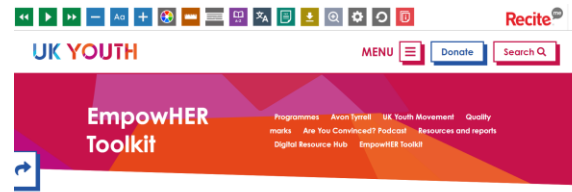
WHAT IS YOUR PROJECTS'
SPECIFIC GOALS?



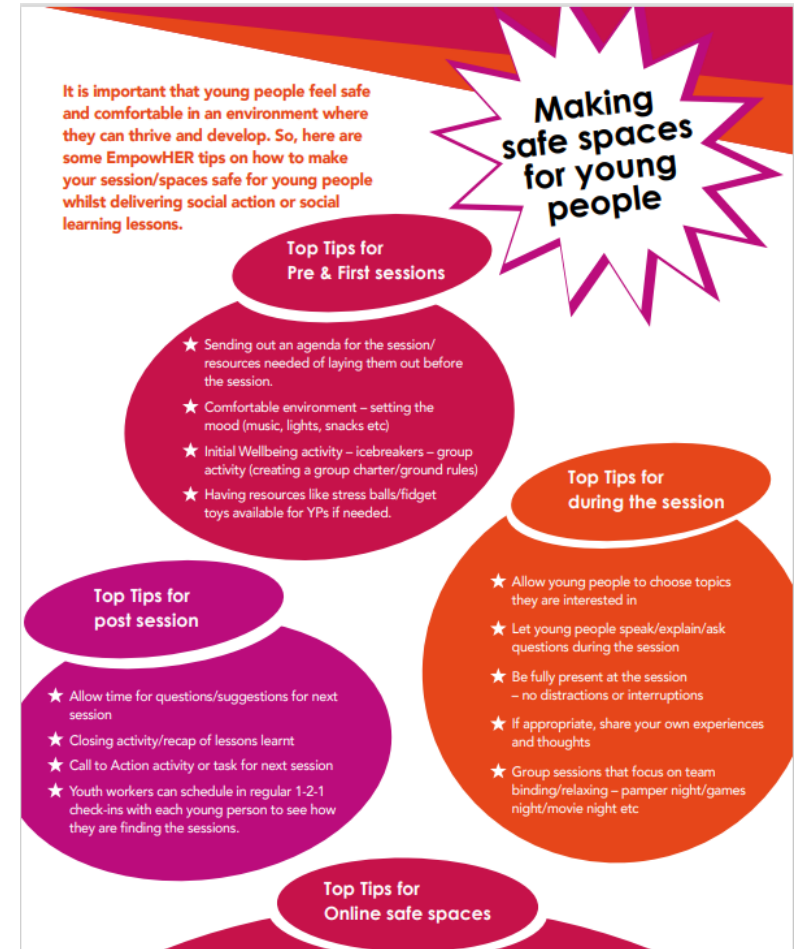
HOW WILL YOU KNOW IF
YOU'VE ACHIEVED THEM?

UK YOUTH

The EMPOWHER toolkit



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Q&A

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