

The Barriers to Employability

We are in a time of record employment levels, yet many young people are still struggling to land jobs. We wanted to examine why this was and whether there were any barriers facing young people when it comes to securing employment. We polled 2000 people to understand their experiences of barriers to employment. The results made for compelling reading...

55%

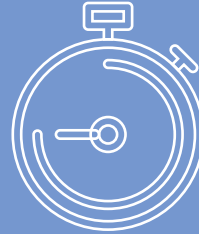
of 16-25 yr olds believe anxiety is one of the biggest barriers to securing employment



said they had experienced anxiety and depression when job hunting and it had hindered their search



Other barriers cited included: being a carer, not having a driving licence, having a physical disability



1 in 4

of 16-25 yr olds revealed that it has taken them up to at least a year to find a job

The characteristics that people polled said would bring the biggest advantages in gaining employment:

81%

Confidence

59%

Flexibility in terms of where you work

54%

Having an academic record

Reach Up Pilot Project Results

The Reach Up pilot project spanned four months in 2018 and worked with 40 young people. It was designed to empower them with the confidence, skills and experience needed to feel ready for the workplace.

Following the pilot,

94%

of participants said they now have the knowledge they need to find a job

80%

increased their confidence and communication

While Reach Up has only recently finished, eight people have already secured jobs, five have gone back into education and two have taken up voluntary work placements.

The campaign was carried out by

UK YOUTH

Coca-Cola
EUROPEAN PARTNERS

For the launch of

REACH UP.

The research was carried out by Opinium in December 2018. 2007 adults (aged 18-60) were polled

To find out more about UK Youth and the Reach Up programme, visit

<https://www.ukyouth.org/reach-up/>