



Youth Sector Briefing

Consultation findings and proposed actions

For Discussion

19 January 2016



Government and the youth sector are united in their aim to improve outcomes for young people

Sector objectives (drawn from the consultation)

- Develop cross sector alliances to support agreed outcomes for young people
- Articulate the youth offer in a clear concise way that incorporates a shared vision for young people
- Demonstrate the positive impact of non formal education on young lives
- Identify which key player(s) will provide sector leadership and shape policy going forward
- Develop new business models to ensure the sector is sustainable
- Access new forms of funding

Additional Government objectives

- Increase NCS participation from 80,000 today to 60% of all 16 year olds by 2021 (approximately 900,000 participants) and engage more young people from rural, BME and disadvantaged communities (£1 billion)
- Increase participation in apprenticeships and improve take up of apprenticeships among BME communities by 20%
- Improve career advice and provide mentors for 25,000 young teenagers who are underachieving or at risk of dropping out (£70 million)
- 50% of all 10 to 20 year olds to be engaged in social action by 2020
- Commission trainers, teachers and youth workers to share and create character related materials for every school in the country

UK Youth, Ambition and NCVYS will lead the youth sector to achieve these outcomes

Sector Led Solutions

- Develop cross sector alliances to support agreed outcomes for young people
 - Build on relationships forged during the sector consultation to launch a collective impact project
 - Appoint private, public and third sector champions from collective impact project to lead and work on areas below
- Articulate the youth offer in a clear concise way that incorporates a shared vision for young people
 - Adopt the Social Development Journey as a framework to map the sector and explain its impact
 - Use the framework to identify where and how to strengthen pipeline for NCS and apprenticeships to achieve Government targets
- Demonstrate the positive impact of non formal education on young lives
 - Support the Centre for Youth Impact to embed best practice at every stage of Social Development Journey (including NCS & apprenticeships)
- Identify which key player(s) will provide sector leadership and shape policy going forward
 - Establish a joint Chairs Taskforce to identify partnership and merger opportunities to achieve sector consolidation
- Develop new business models to ensure the sector is sustainable
 - Lobby for the establishment of a new fund to provide workforce development:
 - a) social enterprise training and seed funding for existing youth organisations to become sustainable
 - b) youth work training for new forms of delivery organisation to ensure high quality provision & adequate safeguarding
- Access new forms of income
 - Establish a Taskforce to explore and unlock social investment, trading income & new sources of philanthropy

We will launch a collective impact project to bring the sector together

Collective impact is an effective way to address complex challenges

- The complex challenge we need to address is system change (new alliances to achieve better outcomes for young people) which was previously directed by government (from national to local).
- Our ambition is to build new cross sector alliances to facilitate system change from the ground up. To make this happen, we are committed to working together to agree a collective vision.
- First steps are:
 - to identify champions and form a cross-sector group
 - to map the landscape and use data to define the problem and make the case for change
 - to agree a compelling vision for young people, based on outcomes, and develop metrics that we can use to measure our collective impact
- We have begun to take these steps:
 - there is a shared sense of urgency, which was confirmed at St. George's House
 - there are an increasing number of data tools out there that we can use
 - we will introduce the idea to a wider audience
- We would like support from Cabinet Office:
 - as one of the project's champions
 - as a funder of the Centre for Youth Impact so that we get the impact measurement right

We will co-develop the Social Development Journey to become the framework for a 21st Century Youth Sector

The Social Development Journey



Next steps

- Work with the sector to test assumptions about where different youth organisations fit in the Social Development Journey framework
- Identify strengths & weaknesses of the framework (e.g. applicability to different groups of young people, entry and exit points, linkages to formal education)
- Explore opportunities to use framework to inform policy development and funding decisions (e.g. by identifying gaps in provision, areas of high/low impact, synergies and interdependencies)
- Gain recognition of the Social Development Journey as the primary framework to articulate what the youth sector does using a common language



Thank You!

