



The Young People and Alcohol National Conference took place on Thursday 21st June 2007 at the MIC Hotel and Conference Centre in London. The target audience for the conference was practitioners, development officers and managers who work with young people in an informal or non-formal education context and who were looking for guidance and practical examples of how to address the area of alcohol education, or workers who already work with young people on the issue of alcohol education and who were looking for opportunities to recognise and accredit their achievements.

The conference was attended by a total of 130 delegates, facilitators and staff. The delegate list can be found in Appendix 4. During the plenary session Bridget Riches from the Department of Health, Kevin Byrne from the Drinkaware Trust and John Bateman from UK Youth made presentations on the governments' strategy on alcohol and young people and the roles of The Drinkaware Trust and UK Youth in supporting agencies to work with young people around issues of alcohol awareness. Delegates were given the opportunity to view a short video about the Drinkaware Challenges.

At the conference, we launched 'The Drinkaware Challenges' project. The Drinkaware Challenges is a new module of the Youth Achievement Awards, the flagship peer educational programme of the charity UK Youth, developed in collaboration with The Drinkaware Trust. Funding for this programme is being provided by a grant from the Big Lottery Fund. . The object of the Challenges are to engage young people in the practical elements of alcohol education and awareness raising. UK Youth is contributing the expertise in youth work, while the Trust provides alcohol information. Each delegate who attended the conference received a copy of The Drinkaware Challenges publication - packed with ideas for use with your young people, and a copy of the DVD promoting The Drinkaware Challenges. This conference offered delegates 2 workshops from a choice of 15, networking opportunities, and a market place.

The Programme

9.30am	Arrivals, coffee and registration
10.00 am	Welcome and housekeeping
10.10 -10.30 am	Key Note Speech by Bridget Riches, Head of Programme Development, Health Improvement Programme, Department for Health
10.30 - 10.40 am	Presentation by Kevin Byrne, CEO, The Drinkaware Trust
10.40 - 10.50 am	Presentation by John Bateman, CEO, UK Youth
10.50 - 11.00 am	Short Video about the Drinkaware Challenges
11.00 am - 12.15 pm	Workshop 1
12.15 - 1.00 pm	Lunch
1.00 - 2.15 pm	Workshop 2
2.15 - 2.45 pm	Refreshment break

2.45 - 3.15 pm	Presentation by Andrew Cummings on young people's perceptions of the drinking culture in the UK
3.15 - 3.45 pm	Information on support from The Drinkaware Trust and UK Youth to develop alcohol education work
3.45 - 4.00 pm	Evaluations and close of conference
4.00 pm	Departures

Statistical Evaluation Analysis

Delegate evaluation statistics are based on 65 evaluation forms returned at the end of the event.

Feedback from delegates was that the advance information and preparation for the event was good. Feedback on the venue and accommodation was good although there were problems with the audiovisual equipment and background noise in the main conference hall.

Delegates were asked what they enjoyed the most about this conference and their comments are below.

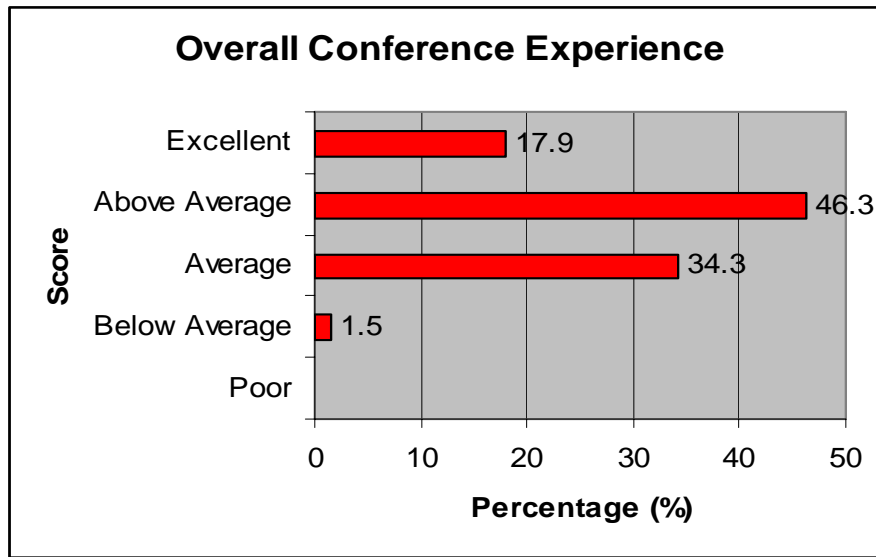
- "Workshops."
- "Relaxed atmosphere, friendly people."
- "Workshop 2D- it was very good at getting different opinions including young people."
- "Networking with other delegates."
- "The workshops were practical and ideas can easily be adapted and incorporated into my work."
- "Good practical ways of engaging young people in discussions around alcohol."
- "Good ideas for interventions with young people."
- "Good venue and food."

Feedback on what delegates least enjoyed was that they were only able to attend two workshop and the plenary session was too long. A few evaluations mentioned that the keynote speech seemed aimed at people not familiar with this area of work and there was an assumption that everyone was a youth worker.

Feedback from delegates on their overall experience of the conference was that 46.3% thought that it was above average with 17.9% rating the conference as excellent. Delegates were asked to explain the score given regarding their overall experience and their comments are below.

- "Well organised, plenty of information given."
- "Good workshops- relevant and informative."
- "Workshops allowed for individual points to be made."
- "Good topics."
- "I would have liked to have seen members of the drinks industry here."

- “Make the day longer and have more workshops.”



The following tables are a summary of the scores given for each stage of the conference.

PRE-CONFERENCE EXPERIENCE	Strongly disagree ← → Strongly agree				
	1	2	3	4	5
Advance information was sufficient	6.1%	0%	31.8%	33.3%	28.8%
I felt well prepared	4.5%	3.03%	24.2%	38.0%	30.3%

THE CONFERENCE	Strongly disagree ← → Strongly agree				
	1	2	3	4	5
Fulfilled the stated aims and objectives	0%	1.60%	26.6%	48.4%	23.4%
Promoted equality of opportunity	1.60%	1.60%	27.6%	44.6%	24.6%
Was relevant and helpful to my work	0%	3.08%	27.7%	41.7%	27.7%

The following tables are a summary of the scores given for each stage of the conference where 1 = Poor and 5 = Excellent.

	Keynote Speech	Presentations	Drinkaware Challenges Video	Workshops
Relevance of information to delegate	2.5	3.5	3.0	4.0
Enough detailed information given?	3.5	3.5	3.0	3.5
Presentation of information	3.0	3.4	3.0	3.8

THE VENUE	Strongly disagree ← → Strongly agree				
	1	2	3	4	5
The venue was suitable for this type of event	0%	4.69%	9.4%	39.1%	46.9%
The catering arrangements were adequate	0%	0%	4.7%	28.1%	67.2%
The accommodation was adequate	0%	2.1%	14.6%	25%	58.3%

Delegates were asked if they thought the conference was value for money and 97% said yes. Delegates were asked to give suggestions for future conferences, the comments are listed below:

- Copy of keynote speaker's presentation in pack.
- Include email addresses in delegate list.
- Recommended reading list.
- A question and answer session
- Organise a conference up North.
- Have the opportunity to question key note speakers from morning session.

Workshop Evaluations

The full list of workshop descriptions and facilitator biographies is attached as Appendix 2. Twelve workshops were offered. Workshop evaluation forms were completed for all workshops except 'How to Avoid Getting Hammered,' 'Plastered,' and 'Engage Young Minds- Case Study Sharing and Networking.'

APPENDIX 1

WORKSHOP EVALUATION QUESTIONNAIRE

Facilitator: Ian Thurlby-Campbell, Heartbeat International Missions

Title of workshop: 1A: Explore And Demonstrate The Value Of A Peer Education Approach To Alcohol Awareness

Number of Delegates: 17

About the Workshop	Strongly disagree ←————→ Strongly agree				
	1	2	3	4	5
The training fulfilled its stated aims and objectives	0%	5.89%	11.8%	58.8%	23.5%
The content was useful and relevant to my work	0%	5.89%	29.4%	31.25%	35.3%
Organisation of the workshop went well	0%	5.89%	17.6%	41.2%	35.2%

About the Facilitator	Strongly disagree ←————→ Strongly agree				
	1	2	3	4	5
Content was delivered at an appropriate pace	0%	0%	23.5%	35.3%	41.2%
The facilitator communicated effectively	0%	5.89%	11.8%	47.1%	35.3%
There was enough opportunity to ask questions and discuss	0%	5.89%	29.4%	47.1%	17.6%

IDENTIFY TWO ACTIONS OR SPECIFIC LEARNING POINTS THAT YOU THINK WILL APPLY IN PRACTICE?
<ul style="list-style-type: none"> • Group activity and success of Peer Education • Greater understanding of the role of Peer Educator • Getting young people to set their own agenda. • Activities to use in Peer Education sessions. • Networking with appropriate agencies to help with setting up of a Peer Education scheme.

PLEASE GIVE COMMENTS ON THE WORKSHOP AND SUGGESTIONS FOR IMPROVEMENT?
<ul style="list-style-type: none"> • More on how to implement and evaluate techniques. • The Peer Educators presenting were very inspirational. • Good content and information perhaps some more personal examples of being a Peer Educator and training techniques. • I enjoyed the questions times and the opportunity for open discussion.

WORKSHOP EVALUATION QUESTIONNAIRE

Facilitator: Julie Smith

Title of workshop: 1B: An Introduction To Accrediting Your Alcohol Education Through YAA

Number of Delegates: 10

About the Workshop	Strongly disagree ←————→ Strongly agree				
	1	2	3	4	5
The training fulfilled its stated aims and objectives	0%	0%	0%	0%	60%
The content was useful and relevant to my work	0%	0%	10%	20%	70%
Organisation of the workshop went well	0%	0%	0%	40%	60%

About the Facilitator	Strongly disagree ←————→ Strongly agree				
	1	2	3	4	5
Content was delivered at an appropriate pace	0%	0%	0%	20%	80%
The facilitator communicated effectively	0%	0%	0%	20%	80%
There was enough opportunity to ask questions and discuss	0%	0%	0%	30%	70%

IDENTIFY TWO ACTIONS OR SPECIFIC LEARNING POINTS THAT YOU THINK WILL APPLY IN PRACTICE?

- Check whether YAA are being used locally.
- Being more confident with the Youth Achievement Awards.
- Opportunities for formal qualifications offered to be included in programme i.e. BII AB certificates in Alcohol Awareness.
- To promote key messages of safe drinking to young people, not necessarily telling them not to drink.

PLEASE GIVE COMMENTS ON THE WORKSHOP AND SUGGESTIONS FOR IMPROVEMENT?

- Workshop was very informative.
- Excellent overview.
- Examples of projects already accrediting alcohol education with the Youth Achievement Awards.

WORKSHOP EVALUATION QUESTIONNAIRE

Facilitator: Jeanna Park

Title of workshop: 1C: An Introduction To The Drinkaware Toolkit For Existing YAA Deliverers

Number of Delegates: 10

About the Workshop	Strongly disagree ←————→ Strongly agree				
	1	2	3	4	5
The training fulfilled its stated aims and objectives	0%	0%	40%	20%	40%
The content was useful and relevant to my work	0%	0%	40%	40%	20%
Organisation of the workshop went well	0%	0%	60%	10%	30%

About the Facilitator	Strongly disagree ←————→ Strongly agree				
	1	2	3	4	5
Content was delivered at an appropriate pace	0%	0%	20%	50%	30%
The facilitator communicated effectively	0%	0%	10%	20%	70%
There was enough opportunity to ask questions and discuss	0%	0%	20%	50%	30%

IDENTIFY TWO ACTIONS OR SPECIFIC LEARNING POINTS THAT YOU THINK WILL APPLY IN PRACTICE?

- Check out resource websites.
 - Share the resource with our Sport, Health Exercise, and Fitness Department.
 - Share project with existing Participating Units.
- I will use some of the games and activities that people discussed within the workshop with the young people I work with.

PLEASE GIVE COMMENTS ON THE WORKSHOP AND SUGGESTIONS FOR IMPROVEMENT?

- Exploring some practical ways of applying the resource.
- The resource is very adult worded- I feel it could have been more young people led i.e. 25 ways to turn down alcohol- not very young people friendly to photocopy and use. In our youth service we employ young people to youth proof documents and reword them in a way young people will understand and relate to more.

WORKSHOP EVALUATION QUESTIONNAIRE

Facilitator: Sarah Lanchin, Youth Development Worker, Youth Federation
Title of workshop: 1D: Alcohol Education In The Context Of Healthy Lifestyles
Number of Delegates: 20

About the Workshop	Strongly disagree ←————→ Strongly agree				
	1	2	3	4	5
The training fulfilled its stated aims and objectives	0%	0%	20%	40%	40%
The content was useful and relevant to my work	0%	0%	35%	20%	25%
Organisation of the workshop went well	0%	0%	35%	55%	15%

About the Facilitator	Strongly disagree ←————→ Strongly agree				
	1	2	3	4	5
Content was delivered at an appropriate pace	0%	0%	10%	50%	40%
The facilitator communicated effectively	0%	0%	10%	45%	55%
There was enough opportunity to ask questions and discuss	0%	0%	20%	50%	25%

IDENTIFY TWO ACTIONS OR SPECIFIC LEARNING POINTS THAT YOU THINK WILL APPLY IN PRACTICE?

- Topics for young people with young people.
- New ideas
- Not assuming that all young people are drinking and catering projects to all young people.
- Interactive learning
- Targeting campaigns around what young people view as healthy lifestyles.

PLEASE GIVE COMMENTS ON THE WORKSHOP AND SUGGESTIONS FOR IMPROVEMENT?

- Good and useful practical exercises.
- Very informative.
- More time needed for discussion of different experiences so we can learn from each other.
- Good use of activities
- Designing interventions.

WORKSHOP EVALUATION QUESTIONNAIRE

Facilitator: Ruth Gilchrist

Title of workshop: 2B: An Introduction To Accrediting Your Alcohol Education Through YAA

Number of Delegates: 4

About the Workshop	Strongly disagree ←————→ Strongly agree				
	1	2	3	4	5
The training fulfilled its stated aims and objectives	0%	0%	0%	0%	100%
The content was useful and relevant to my work	0%	0%	0%	0%	100%
Organisation of the workshop went well	0%	0%	0%	0%	100%

About the Facilitator	Strongly disagree ←————→ Strongly agree				
	1	2	3	4	5
Content was delivered at an appropriate pace	0%	0%	0%	25%	75%
The facilitator communicated effectively	0%	0%	0%	0%	100%
There was enough opportunity to ask questions and discuss	0%	0%	0%	0%	100%

IDENTIFY TWO ACTIONS OR SPECIFIC LEARNING POINTS THAT YOU THINK WILL APPLY IN PRACTICE?

- To look into setting up a Peer Education course.
- Good to learn from others experiences
- Provide positive feedback through achievement.
- Ways to accredit informal work.
- How to become an accredited body.

PLEASE GIVE COMMENTS ON THE WORKSHOP AND SUGGESTIONS FOR IMPROVEMENT?

- Good session. I had all my questions answered.
- Well facilitated.

WORKSHOP EVALUATION QUESTIONNAIRE

Facilitator: Jeanna Park

Title of workshop: 2C: An Introduction To The Drinkaware Toolkit For Existing YAA Deliverers

Number of Delegates: 11

About the Workshop	Strongly disagree ←————→ Strongly agree				
	1	2	3	4	5
The training fulfilled its stated aims and objectives	0%	0%	18.2%	63.6%	18.2%
The content was useful and relevant to my work	0%	9%	27.3%	27.3%	36.4%
Organisation of the workshop went well	0%	0%	27.3%	45.4%	27.3%

About the Facilitator	Strongly disagree ←————→ Strongly agree				
	1	2	3	4	5
Content was delivered at an appropriate pace	0%	0%	9%	54.5%	36.4%
The facilitator communicated effectively	0%	0%	9%	36.4%	54.5%
There was enough opportunity to ask questions and discuss	0%	0%	0%	36.4%	63.6%

IDENTIFY TWO ACTIONS OR SPECIFIC LEARNING POINTS THAT YOU THINK WILL APPLY IN PRACTICE?

- Overview of the toolkit.
- Ideas for delivery.
- Safe drinking practise.
- Cascade resource.

PLEASE GIVE COMMENTS ON THE WORKSHOP AND SUGGESTIONS FOR IMPROVEMENT?

- More time for discussion.
- Very engaging workshop.
- Workshop was very informative.

WORKSHOP EVALUATION QUESTIONNAIRE

Facilitator: Andrew Cummings

Title of workshop: 2D: Young People's Views On Safe And Sensible Drinking

Number of Delegates: 15

About the Workshop	Strongly disagree ←————→ Strongly agree				
	1	2	3	4	5
The training fulfilled its stated aims and objectives	0%	0%	0%	60%	40%
The content was useful and relevant to my work	0%	0%	13.4%	40%	46.6%
Organisation of the workshop went well	0%	0%	13.4%	40%	46.6%

About the Facilitator	Strongly disagree ←————→ Strongly agree				
	1	2	3	4	5
Content was delivered at an appropriate pace	0%	0%	6.6%	40%	53.3%
The facilitator communicated effectively	0%	0%	0%	26.7%	73.3%
There was enough opportunity to ask questions and discuss	0%	0%	0%	46.7%	53.3%

IDENTIFY TWO ACTIONS OR SPECIFIC LEARNING POINTS THAT YOU THINK WILL APPLY IN PRACTICE?

- Young people to discuss advert.
- New ideas.
- I am not a Youth Worker but the exercise of moving to “points of opinion” is a great way to get engagement in a topic.
- Read whole report and use to inform any future research.
- Adults and young people views broadly similar on alcohol issues.
- Will use young people’s input into designing posters.
- Using specific focus groups and evaluation.
- Young people should always been in involved in campaigns and evaluations.
- Thinking about the accessibility of posters/ leaflets.

PLEASE GIVE COMMENTS ON THE WORKSHOP AND SUGGESTIONS FOR IMPROVEMENT?

- Interactive- good opportunity to learn.
- Very informative and interactive.
- Enthused by facilitator- excellent session.

WORKSHOP EVALUATION QUESTIONNAIRE

Facilitator: Jean Hartshorne

Title of workshop: 2E: 'Fusion' Non Alcohol Cocktail Bar

Number of Delegates: 18

About the Workshop	Strongly disagree ←————→ Strongly agree				
	1	2	3	4	5
The training fulfilled its stated aims and objectives	0%	5.56%	11.1%	38.9%	50%
The content was useful and relevant to my work	0%	5.56%	0%	55.6%	38.9%
Organisation of the workshop went well	5.56%	0%	16.7%	16.7%	66.7%

About the Facilitator	Strongly disagree ←————→ Strongly agree				
	1	2	3	4	5
Content was delivered at an appropriate pace	0%	5.56%	5.56%	22.2%	66.7%
The facilitator communicated effectively	0%	5.56%	0%	27.7%	66.7%
There was enough opportunity to ask questions and discuss	0%	5.56%	0%	22.2%	72.2%

IDENTIFY TWO ACTIONS OR SPECIFIC LEARNING POINTS THAT YOU THINK WILL APPLY IN PRACTICE?

- Think about how it can be incorporated into my work.
- Practise recipes and try the bar challenges.
- To consult from the beginning with young people on project.
- Introducing non-alcoholic cocktail nights into youth work sessions I run.
- Learning how to make smoothies.

PLEASE GIVE COMMENTS ON THE WORKSHOP AND SUGGESTIONS FOR IMPROVEMENT?

- Good involvement of young people in delivery.
- Needed a long session.
- Great fun, really enjoyed workshop.
- Very practical and enjoyable.
- Great to have young people to facilitate the workshop.
- Enjoyed this very much. I had read about the project and very interested about hearing about it. It is an initiative I would be very interested in setting up at my group.

WORKSHOP EVALUATION QUESTIONNAIRE

Facilitator: Julie O' Connor And Young People, Brandon Carrside Youth & Community Project

Title of workshop: 2F: Boozed And Confused

Number of Delegates: 21 attended, 20 forms completed

About the Workshop	Strongly disagree ←————→ Strongly agree				
	1	2	3	4	5
The training fulfilled its stated aims and objectives	0%	0%	0%	10%	70%
The content was useful and relevant to my work	0%	5%	10%	20%	65%
Organisation of the workshop went well	0%	5%	10%	25%	65%

About the Facilitator	Strongly disagree ←————→ Strongly agree				
	1	2	3	4	5
Content was delivered at an appropriate pace	0%	0%	0%	30%	70%
The facilitator communicated effectively	0%	0%	5%	25%	70%
There was enough opportunity to ask questions and discuss	0%	5%	0%	45%	50%

IDENTIFY TWO ACTIONS OR SPECIFIC LEARNING POINTS THAT YOU THINK WILL APPLY IN PRACTICE?

- The game with the beer goggles and the treasure trail.
- Se the numbers quiz.
- I enjoyed the quizzes and been goggles. It gave me ideas on what to do when I present alcohol information.
- Will certainly attempt to use some of the activities within the project I'll be delivering with young people.

PLEASE GIVE COMMENTS ON THE WORKSHOP AND SUGGESTIONS FOR IMPROVEMENT?

- Excellent ideas to take away and use.
- Nicely presented and delivered.
- I really enjoyed the workshop. It was interactive and provided lots of different learning styles.
- It was really useful to see some examples of practical activities designed by and for young people.
- Very good workshop- the facilitators were fun and enthusiastic. The only negative was that it would have been nice to have more time to discuss with others.

APPENDIX 2

WORKSHOP DESCRIPTIONS AND FACILITATOR BIOGRAPHIES

WORKSHOP 1

1A: EXPLORE AND DEMONSTRATE THE VALUE OF A PEER EDUCATION APPROACH TO ALCOHOL AWARENESS

Facilitators: Ian Thurlby-Campbell, Heartbeat International Missions

During this workshop participants will explore why Peer Education works, examine how peer education would be used to look at drink awareness with young people and identify the qualities that make a good peer educator. There will be plenty of opportunity for participants to participate in activities that would be used in peer education sessions

Ian is Programme Implementation Officer at Heartbeat International Missions and is responsible for implementing several innovative projects working with hundreds of young people and parents in Inner London.

1B: AN INTRODUCTION TO ACCREDITING YOUR ALCOHOL EDUCATION THROUGH YAA

Facilitator: Julie Smith, Education and Training Development Officer, UK Youth

This workshop will provide you with a brief introduction to the Youth Achievement Awards and enable you to decide whether this is an appropriate accreditation framework for the young people you support. In addition to gaining an overview of the merits of UK Youth's Youth Achievement Awards, we will look at the structure of the Awards and the differences between the levels. We will also explore how your alcohol education can be accredited, the type of evidence that is used and the recording processes that will need to be completed. There will be plenty of opportunity to ask questions as we go along.

Julie has been involved with the Youth Achievement Awards since 1998 and is UK Youth's Education and Training Development Officer for the East Midlands and Eastern region. She previously worked for Young People First; the Leicestershire Association of UK Youth supporting both voluntary and statutory youth groups around the county deliver the Awards. Julie has also been involved with an LSC funded project linking non-formal learning through the Awards to the Wider Key Skills.

1C: AN INTRODUCTION TO THE DRINKAWARE TOOLKIT FOR EXISTING YAA DELIVERERS

Facilitator: Jeanna Park, Education and Training Development Officer, UK Youth

During this workshop participants will consider the importance of alcohol education and to introduce participants to the Drinkaware Challenges. In addition, this workshop aims to raise participant's awareness of the opportunities of integrating the Drinkaware Challenges you're your existing Youth Achievement Awards practice. Participants will also have the opportunity to complete some of the activities in the Toolkit.

Jeanna has been involved in Youth Work and Community development for over 7 years. She has previously worked in Knowsley, developing accredited learning through Local Awards,

Youth Achievement Awards and N.V.Q's. She helped to develop a programme on a project working with young people with challenging behaviour excluded from mainstream education, to gain a vocational pre NVQ qualification. She is now the Education and Training Development Officer for UK Youth in the North West and West Midlands regions where she is helping to develop accredited learning primarily through the Youth Achievement Awards.

1D: ALCOHOL EDUCATION IN THE CONTEXT OF HEALTHY LIFESTYLES

Facilitator: Sarah Lanchin, Youth Development Worker, Youth Federation

During this workshop participants will explore healthy living and explore alcohol choices with young people. There will be an opportunity to discuss whether we promote choices for young people regarding alcohol.

Sarah Lanchin has worked within the voluntary youth sector for over 10 years and have a wide experience of working directly with young people from a diverse range of backgrounds using a variety of tools such as media, arts and ICT, to engage young people in issue based youth work.

1E: HOW TO AVOID GETTING HAMMERED!

Facilitator: Lisa Gomer, Producer/ Director, Tinyhorse Media Limited

During this workshop participants will learn how film and video workshops helped young people to explore and research issues surrounding alcohol, and discover how film workshops can provide a fun and educational way of engaging with young people from all age ranges and backgrounds. Participants will get the chance to ask young people what they gained from their experience

Lisa's Tiny Horse Media company specialises in community film and video projects as well as public information, promotional, documentary and educational work. A Producer, Director, Writer and Editor, Lisa also teaches video production skills, and has worked on projects for the BBC, Granada, Carlton and Sky, both in the UK and abroad. She currently sits on the Creative Champions group in Portsmouth and is involved in the Screen 07 Film and New Media festival in Portsmouth.

1F: PLASTERED

Facilitator: Paul Ainsworth, Director, Ariel Trust

In this workshop, participants will have the opportunity to watch the film 'Plastered'. Participant will be able to look at the Plastered learning packs and discuss the strengths and weaknesses associated with this type of distance learning resource.

Paul has been the Director of Ariel Trust since 2001 and he wrote the 'Plastered' learning pack, he has delivered training for 220 teachers and youth workers enabling them to use this pack.

WORKSHOP 2

2A: ENGAGE YOUNG MINDS- CASE STUDY SHARING AND NETWORKING

Facilitator: Asif Noorani, Epiphany Productions

In this workshop, participants will build on what they have seen from the Drinkaware film, hear and learn from the workers in a Drinkaware case study and network and share their own experiences.

Asif Noorani has spent his career blending his training as an anthropologist, experience as a strategist and passion for communication to work with both private and public sector clients. Epiphany works with DfES, Drinkaware, National Literacy Trust, London Borough of Hounslow, BBC, ITV, SKY and LEGO.

2B: AN INTRODUCTION TO ACCREDITING YOUR ALCOHOL EDUCATION THROUGH YAA

Facilitator: Ruth Gilchrist, Education and Training Development Officer, UK Youth

This workshop will provide you with a brief introduction to the Youth Achievement Awards and enable you to decide whether this is an appropriate accreditation framework for the young people you support. In addition to gaining an overview of the merits of UK Youth's Youth Achievement Awards, we will look at the structure of the Awards and the differences between the levels. We will also explore how your alcohol education can be accredited, the type of evidence that is used and the recording processes that will need to be completed. There will be plenty of opportunity to ask questions as we go along.

Ruth Gilchrist is the Accredited Learning Development Officer for the North East and Yorkshire and Humberside Region. Previously she served for 16 years as a development worker for Newcastle YMCA. She has extensive youth and community field experience. This includes research, arts work, teaching, housing support work, training and university teaching. Since 1996, Ruth has been a member of the editorial board of the journal Youth & Policy and has edited and contributed to six books.

2C: AN INTRODUCTION TO THE DRINKAWARE TOOLKIT FOR EXISTING YAA DELIVERERS

Facilitator: Jeanna Park, Education and Training Development Officer, UK Youth

During this workshop participants will consider the importance of alcohol education and to introduce participants to the Drinkaware Challenges. In addition, this workshop aims to raise participant's awareness of the opportunities of integrating the Drinkaware Challenges you're your existing Youth Achievement Awards practice. Participants will also have the opportunity to complete some of the activities in the Toolkit.

Jeanna has been involved in Youth Work and Community development for over 7 years. She has previously worked in Knowsley, developing accredited learning through Local Awards, Youth Achievement Awards and N.V.Q's. She helped to develop a programme on a project working with young people with challenging behaviour excluded from mainstream education, to gain a vocational pre NVQ qualification. She is now the Education and Training Development Officer for UK Youth in the North West and West Midlands regions where she is helping to develop accredited learning primarily through the Youth Achievement Awards.

2D: YOUNG PEOPLE'S VIEWS ON SAFE AND SENSIBLE DRINKING

Facilitator: Andrew Cummings, Consultant

In this workshop, participants will gain an insight into the recent consultations in England gathering young people's views on ways of promoting safe and sensible drinking and have the opportunity to discuss the consultation process. Participants will have the chance to look at campaign materials developed to promote safe and sensible drinking amongst young people

Andrew Cummings is a freelance consultant who recently completed a series of consultations with young people in England regarding their opinions on ways to promote safe and sensible drinking, on behalf of UK Youth and The Drinkaware Trust. Andrew is also the author of the Drinkaware Challenge toolkit.

2E: 'FUSION' NON ALCOHOL COCKTAIL BAR

Facilitator: Jean Hartshorne and Young People, British Forces Cyprus Youth Service

In this workshop, participants will gain an understanding of the importance of delivering alcohol education that is fun, effective and also meets the needs of young people. The workshop will give an insight into setting up a non alcoholic cocktail bar with young people and identify further projects and ideas from participating in this workshop that cover the Every Child Matters Outcomes along with National and Local targets.

British Forces Cyprus Youth Service is part of the education department our Unit is 54 AEC. The Youth Service plays a major part in contributing to the welfare of service families by providing social and educational opportunities for young people aged 11 to 18 years. There are 5 professional workers on island and a team of part time staff and volunteers, we are not dissimilar to Youth Services in the UK – only difference we just do youth work in the sun!

2F: BOOZED AND CONFUSED

Facilitator: Julie O' Connor and Young People, Brandon Carrside Youth & Community Project

In this workshop, participants will have the opportunity to experience a variety of practical activities that can be used with young people, have experienced driving under the influence (hypothetically), and had the opportunity to discuss the impact of the effects of alcohol. Participants will have the opportunity to take away further information as necessary.

Julie O' Connor is Centre Manager for Brandon Carrside Youth and Community Project. She has been in Youth Work for 11 years, volunteering whilst studying through the part time degree route, and working my way eventually to running a Project.

APPENDIX 3

PRESENTATIONS AND SPEAKER BIOGRAPHIES

Bridget Riches, Director of National Programme Delivery, Health Improvement Directorate, Department of Health

Bridget joined the Department of Health in September 2005, after working for the past seven years as Chief Executive in the NHS. Bridget has previously worked as a Senior Civil Servant in Primary Care Division in Leeds, NHS Executive.

Bridget has a variety of academic qualifications including two Masters one in Health Policy and Research and the other in Consultation and Organisation - Psycho analytical approaches, from the Tavistock.

Kevin Byrne, CEO, The Drinkaware Trust

Kevin was appointed as Interim Chief Executive of Drinkaware in November 2006 to steer the charity through to its new independent status. He has overseen the appointment of Drinkaware's new Chair and board of Trustees as well as raising financial support from the drinks industry. Kevin is on secondment from central government with a background in work with children and young people and in consumer education and information.

John Bateman, Chief Executive, UK Youth

John Bateman has been Chief Executive Officer of UK Youth for twelve years and prior to that was Director of Youth Work for the Charity. Before joining UK Youth he worked as a Teacher in Bedfordshire and a Youth Tutor in Gloucestershire.

He held the position of President of the European Confederation of Youth Groups (three terms of two years) between 1994 and 2000 – when he was responsible for developing numerous links with Eastern Europe - and has twice been elected a Vice-Chairman of the National Council of Voluntary Youth Services. He is also a Trustee of Worcestershire Council of Voluntary Youth Services - his home county.

Over the years John has been invited to serve on and contribute to numerous Government initiated 'think tanks' and 'task groups' concerning young people's issues and is a regular contributor to conferences and publications on youth matters and non-formal education.

He was awarded the OBE in 2004 for services to young people.

Andrew Cummings, Consultant

Andrew Cummings is a freelance consultant who recently completed a series of consultations with young people in England regarding their opinions on ways to promote safe and sensible drinking, on behalf of UK Youth and The Drinkaware Trust. Andrew is also the author of the Drinkaware Challenge toolkit.

APPENDIX 4

DELEGATE LIST

Name	Position	Organisation
Aaron Rylance	Young Person	British Forces Cyprus Youth Service
Abi Kirkman	Project Worker	Stars Project
Aidan McGurk	Young Person	British Forces Cyprus Youth Service
Aimee Lee Roberts	Young Person	British Forces Cyprus Youth Service
Alan Rogers	Editor	UK Youth Magazine
Alice Blakey	Project Manager	SOVA Sheffield Millennium Volunteers Project
Andrew Cummings	Consultant	Freelance
Andrew Gynn	Youth Worker	ActiveTEN20
Andy Law	Grants Officer	The Drinkaware Trust
Anita Lewis	Young People Worker	Drinksense
Asif Noorani	Chief Executive	Epiphany
Bill Russell	School Drug Education Consultant	Oxfordshire County Council
Bo Deyal	Development Youth Worker	Hampshire County Council- Youth Services
Brenda Wickham	Young Persons Substance Misuse Worker	Youth Offending Team
Bridget Riches	Director of National Programme Delivery	Department of Health
Caroline Fossey	Youth Worker	Reading Borough Council
Caroline Jenkins	Project Worker	Infobuzz Ltd
Cathy Jump	e2e Trainer	Total People Ltd
Charmaine Simpson	Education & Training Administrative Officer	UK Youth
Cheryl Burnham	Young Person/ Worker	Brandon Carrside Youth & Community Project

Chloe Scaplehorn		Epiphany
Chris Skae	Youth Issues Officer	Thames Valley Police
Christine Culleton	DASH Youth Worker	Bedfordshire Youth Service
Clive Henry	ASB Officer	Thames Valley Police
Danny McGurk	Young Person	British Forces Cyprus Youth Service
Daphine Wilson	Young Person	Heartbeat International Missions
Dawen Teggert	Worker	Brandon Carrside Youth & Community Project
Delia Cromley-Hawke	School Drugs Advisor	Healthy School Team
Derek Ferguson	Project Manager	Mentor UK
Ed Ronayne	Commissioning Manager	Derbyshire County Council
Eddy Walsh	Youth Worker	Kent County Council Youth Service
Eleanor Robson	Senior Youth Outreach Worker	West View Project
Elvin Shahini	Specialist Engagement Manager	People United Against Crime
Emily Whitehead	Peer Education Support Worker	Young Gloucestershire
Emma Parker	Development Worker	Young Bristol
Fiona Davies	Lecturer	Cardiff University
Francesca Whittaker	Corp Assistant	Forest of Dean Crime & Disorder Reduction Partnership
Gavin Hogarth	Young People & Alcohol Partnership Officer	Shropshire Drug & Alcohol Action Team
George Cherrie	Youth Achievement Awards Development Worker	Youth Scotland
Gerrard McMenemy	Community Policing Sergeant	Central Scotland Police
Graham Tilley		Epiphany
Helen Paton	Worker	Ariel Trust

Ian Macdonald	Drug Worker in Education	London Borough of Islington
Ian Thurlby-Campbell	Programme Implementation Officer	Heartbeat International Missions
Jan Smith	Substance Misuse Worker	CRI
Janey Hutchinson		Epiphany
Jason Spalding	Young People Worker	Drinksense
Jayce Lambert	Senior Drugs Prevention Worker	Bradford Social Services
Jean Hartshorne	Youth & Community Worker	British Forces Cyprus Youth Service
Jeanna Park	Education & Training Development Officer	UK Youth
Jenny Ewing	Young Person's Substance Misuse Worker	Base 33
Jenny Wynn	Director	TTC Group
Jill Hoggans	Accreditation Worker	South Gloucestershire Youth Service
Jo Duggan	PSHE & C Team	Wigan MBC
Jo Losack	Youth Engagement Officer	Chichester Youth Forum
Joanne Old	Project Worker	Safe and Sound Derby
Joao Pereira	Young People Worker	Drinksense
John Bateman	Chief Executive	UK Youth
John Buckmall	Young People's Commissioning Manager	Warrington Drug Action Team
Jordan Rylance	Young Person	British Forces Cyprus Youth Service
Julie O'Connor	Centre Manager	Brandon Carrside Youth & Community Project
Julie Smith	Education & Training Development Officer	UK Youth
Julie Wileman	Night Safe Officer	Cherwell District Council
Karen Belfield	Youth & Community Worker- Alcohol/ Sexual Health	Rochdale MBC

Kate Winstanley	Campaigns Director	The Drinkaware Trust
Kayleigh Bogan	Young Person	British Forces Cyprus Youth Service
Keith Crulley	Area Youth & Community Learning Worker	Gateshead Council Youth & Community Learning
Kerry Pedder	Youth Work Administrator	UK Youth
Kevin Byrne	Chief Executive	The Drinkaware Trust
Kim Whetstone	Youth and Connexions Manager East Brighton	Brighton & Hove City Council
Kirsty Hesp	Young Person	Brandon Carrside Youth & Community Project
Laura Brain	Young Person	Young Bristol
Lindsay Owen	Young Peoples Alcohol Worker	Aquarius
Lisa Gomer	Producer/ Director	Tinyhorse Media Limited
Lizzy Smith	Youth Worker	YouthAction Northern Ireland
Lucy Hone	Fundraising Manager	Step By Step
Mark Hartshorne	Worker	British Forces Cyprus Youth Service
Matt Hatchell	Accreditation Development Worker	Plymouth City Council Youth Service
Matthew Bradby	Grants and Campaigns Manager	The Drinkaware Trust
Matthew Philpott	Director of Social Marketing	ICE Ltd
Mavis Gibson	Drug Education Adviser	Medway Council
Max Dowling		Epiphany
Maxine Greer	Young People Team Leader	Drinksense
Melanie Gould		De Monfort University
Michelle Derbrett-Watson	Head of Qualifications Development	BII
Michelle Slater	Healthy Schools Project Worker	Derby City PCT

Mike Ashwin	Inspector- Alcohol Harm Reduction	Avon & Somerset Constabulary
Mike Davis	Senior Youth Development Worker	YMCA England
Mike McAdam		
Naomi Aljoe	Young Person	Heartbeat International Missions
Naomi Whitehead	Team Leader	Lifeline
Natalie Buckley	Development Manager	Be Your Best Foundation
Navin Jaitly	Projects & Development Manager	Berkshire Association of Clubs for Young People
Nigel Dermott	Deputy Pastoral Manager	Beauchamps High School
Paddy Ward	Youth Worker	YouthAction Northern Ireland
Paul Ainsworth	Director	Ariel Trust
Pauline Taylor	Youth Work Director	UK Youth
Pawan Lall	Senior Health Promotion Specialist	Southampton City Primary Care Trust
Peter Hammerton	Accreditation and Curriculum Development	Sheffield Futures
Pierette Poirot	Specialist Treatment Nurse	E's Up Young Peoples Substance Misuse
Pippa Miller	NDC Interventions Coordinator	Lifeline
Rachel Martin	Alcohol Education Campaign Coordinator	Trelya Youth Project
Rachel Martin	Campaign Coordinator	Trelya
Rebecca Rushton	Specialist Nurse Advisor for Children & YP	North Lancashire PCT
Rebecca Wise	Youth & Participation Worker	West View Project
Rhian Stone	Substance Misuse Team	DFES
Rob Bedford	Student Wellbeing Advisor	Newcastle University
Russell Tullett	Clinical Manager	E's Up Young Peoples Substance Misuse

Ruth Gilchrist	Education & Training Development Officer	UK Youth
Ryan Barrass	Young Person	British Forces Cyprus Youth Service
Ryan Bogan	Young Person	British Forces Cyprus Youth Service
Samantha Sudbury	Young Person	Chichester Youth Forum
Sandra Evans	Health Awareness Officer (Alcohol Harm Reduction)	Ceredigion County Council
Sarah Lanchin	Youth Development Worker	Youth Federation
Sarah Lewis	Education & Training Development Officer	UK Youth
Seonaid Hughes	Youth Engagement Officer	Hampshire Constabulary
Sheila Cheetham	PSHE & C Team	Wigan MBC
Siobhan Farmer	Healthy Schools Consultant	St Helens Council
Stacy Woodward	Campaigns Officer	The Drinkaware Trust
Stella Benton	Senior Education & Training Development Officer	UK Youth
Stephen Hogg	Policy Advisor	Wine & Spirit Trade Association
Stephen Huyton	Youth Worker	Children and Young People Services
Steve Lucas	Young People Worker	Drinksense
Steve Parker	e2e Trainer	Total People Ltd
Steven Greig	Youth Work Manager	Youth Scotland
Tamar Wharam	Support Officer	SOVA Sheffield Millennium Volunteers Project
Tanya Pye	Young Person	Chichester Youth Forum
Timothy Rocke	Street Based Youth Worker	Reading Borough Council
Tristan Ward	Young Person	Chichester Youth Forum
Yvonne Richards	Education & Training Manager	UK Youth